



SSFSN Minutes

August 2, 2017, 9:30-11:30AM

Thurston Regional Planning Council - 2424 Heritage Ct SW Suite A, Olympia, WA 98502

Officers Present: Aslan Meade, Thurston EDC & Co-Chair; Katie Rains, GRuB & Co-Chair; Cathy Visser, Senior Services, Secretary & TABC Food Hub Rep; and Lesley Price, TC PHSS & Website Coordinator.

Other Members Present: Karen Parkhurst, TRPC; Amiee Amacher, Dietetic Intern TCFB; Michala Winkley, School Gardens Mgr TCFB; Mayra Pena, TABC; Nicholas Vroman, Communications Volunteer; Lisa Smith, Enterprise for Equity; Whitney Trotta, Family Support Center; Jenni Crain, Slow Food; Sarah Robertson, TEDC Intern; Chris Koehler, GH Cooperative Extension; Kevin Schmelzen, MC Conservation District; and Martha Rosemeyer, TESC.

1) Introductions/Announcements –Attendees provided brief updates about their work & upcoming events. During the meeting, attendees can write upcoming events on the sign-in sheet. People are encouraged to email fliers & more information to the group email list. Announcements can also be emailed to Lesley Price.

2) Standing Working Issue Team (WIT) Reports

- **Leadership/Housekeeping**
 - ✓ Minutes – July minutes were approved.
 - ✓ The Thurston Thrives strategy map was last updated in fall 2014. Katie suggested that we update it again in 2017 to recognize work completed and in process, and to document priorities and goals for future work. She suggested that we revisit this topic at the November 2017 SSFSN meeting.
 - ✓ Food Action group, formerly the WA food sustainable network has taken on implementation of the 25-year prospectus.
- **Communications**
 - ✓ Website – We now have a team in place to update the SSFSN website. Lesley has created a Food Summit page on the website as a sub-page under the events column. She added a list of 30 organizations involved in the local foods campaign to the website. We were not able to use “Mail Chimp” for people to add their organization to the list. For posting meeting announcements, Katie suggested that she add a “News” tab to the website.
 - ✓ Social Media – Whitney discussed the SSFSN Facebook page. She asked that people share announcements of events with Lesley to then be forwarded to her, especially if they can be linked to the FB page. She requested links for articles from Lesley. Sara reminded the group to ask personal FB friends to “like” our page.

- **Legislative**

- ✓ Karen said that the capitol budget was not approved. The volunteer stewardship program was funded, which will help preserve the environment. She encouraged calling legislators starting in September to express priorities for the 2018 session.
- ✓ The US Secretary of Agriculture is kicking off a nationwide tour called “Back to our Roots.” She recommended that we keep an eye on this process.

3) Thurston County Comprehensive Plan – update of the health chapter

- TC is updating their Plan. They added a “health chapter” and asked all Thurston Thrives (TT) action teams to give feedback on the Plan by the end of August. The Plan is about long-term growth and development in unincorporated areas of TC. Wordsmithing not requested, but rather comments on content and goals/priorities. Karen volunteered to accept comments from the group. She will compile and submit them to the Commission by the end of August. She’ll send an email to members requesting feedback, along with a link to the Plan.

4) SSFSN 2017 Local Food Culture Campaign WIT Reports

- **Messaging & Outreach:** Nick discussed the last WIT meeting, at which it was decided to limit the number of messages. Of the 11 messages “Know Farms, Know Food” and “Know Where Your Food Comes From” will be subtracted from the messaging campaign because parts of these messages are included in the other 9 messages. Word limits for the rack/postcard-sized campaign cards were put into place and current drafts will be shared soon via Google Drive. Campaign message information requests will be more specific in the future. Cards will be limited to 125-200 words maximum.
- **Articles & Celebrations** – So far, we have been published in Sustainable SS, Sr. News, The Olympian, and on Thurston Talks. We are hoping to have campaign rack cards ready by the September SSFSN meeting

5) Food Summit Planning

- **Fundraising** - Alyssa emailed that we are at about \$14,000 in cash including, plus \$750 in-kind donation for coffee service from Batdorf & Bronson. If you know anyone else who may be willing to sponsor the Summit, like Taylor Shellfish, please encourage them to do so. **Please check the list of agencies that have already donated on the Google Drive (GD) so we do not duplicate asks.** Lesley will email the link to the GD to members again. The goal is to launch online registration August 15th. Posters for the event should be ready at the end of the month. We are set to raise about \$18k via registration, so that will help, but is below our \$50k goal. Additional funding will help us pay for more vendors and benefits for the Summit.
- **Overview of Summit Planning & Session Submissions**– Katie has completed the session submission form and will be sharing it with the group via email soon. The goal is 300-400 attendees. We plan to extend invitations to 30 delegate/partner organizations with a request to bring 5 delegate per organization - people who may not normally attend this type of event, e.g. TC Food Bank and the Family Support Center. These attendees will be able to attend free of charge. “The choir” is also welcome, of course. The idea is

to make the Saturday event family friendly so childcare and activities for youth will be included. The three breakout sessions will be 90 minutes each to allow time for celebration, discussion, sharing food and information. The goal is to information share and to learn from each other, with the expectation of connecting and engaging so the conversation and work can continue after the Summit. Kevin mentioned that the Pacific Coast Shellfish Growers Association is a way to reach shellfish growers.

- **Food Salon and catering vendors** – Lisa and Aslan are compiling a list of local food and drink vendors for the “food salon” Friday night. They plan to have an application form drafted soon to use to sign up for the Food Salon. Cathy will work with the SPSCC catering staff to plan the Saturday menu and to procure food from local farmers and vendors. She will compile a list of farmers and vendors to contact for the Saturday catering and share it with members at some point for feedback.

Adjourn 11:30AM

Upcoming Meeting(s) & Agenda Items:

August 17th, 2017 9-11AM – Food Summit WIT Meeting @ Enterprise for Equity

August 25th, 2017 10:30-12:30PM – Marketing & Outreach WIT Meeting @ EDC

September 6 th, 2017 9:30-11:30AM – SSFSN Meeting @ TRPC