



SSFSN Minutes

June 7th, 2017 9:30-11:30AM

Thurston Regional Planning Council – 2424 Heritage Court SW, Suite A Olympia WA 98502

Officers Present: Katie Rains, GRuB & Co-Chair, Aslan Meade, Thurston EDC & Co-Chair, Alyssa Auvinen, WA DOH & Treasurer

Other Members Present: Chris – WSU Extension Grays Harbor, R Peggy – League of Women Voters, Natasha – TESC, Sarah – Thurston Conservation District, Celeste – SSCFLT, Nora – Thurston Conservation District, Stephen – WSU Extension, Mary – Olympia Farmers' Market, Nick – Marketing & Communications, Whitney – Family Support Center, Lisa – Enterprise for Equity, Jenni Crain – Slow Foods of Greater Olympia, Lesley Price – Thurston Co Public Health, Mayra – Thurston ABC, Joel Hansen – Tumwater Farmers Market

- I. Self-introduction & Announcements
 - a. Attendees provided brief updates about their work & upcoming opportunities. Opportunities were recorded on sign-in sheet & folks are encouraged to email fliers & more information to the group email list.
- II. Leadership WIT
 - a. Action Required - May minutes approved by consensus with correction submitted by Lesley Price. Correction - Events & updates provided by attendees are NOT posted to website presently.
 - b. Intention for financial transparency – the campaign & summit are the SSFSN's first projects requiring finances & fiscal sponsorship. Fiscal sponsorship has been secured through the Thurston County Chamber Foundation, and approved by SSFSN membership at the April meeting. Funds have not yet begun rolling in, but there is an intention to include a worksheet in the shared SSFSN google drive in the leadership WIT folder so that all SSFSN can see where funds are coming from & how they are being spent. The network's treasurer, Alyssa, will be the only who has edit access to the document, but it will be visible to others for the sake of financial transparency. This will be shared by the end of June.
- III. Legislative WIT
 - a. Karen not present; legislative tracker will be shared via email at a later date. State budget not yet approved.
- IV. Communications WIT
 - a. Website Coordinator & Support Team
 - i. Lesley Price has volunteered as website coordinator. She will work with Chris K, Celeste, Jeanne & Dustin to ensure essential web content

updates to execute the messaging campaign & honor sponsor commitments.

b. Social Media Coordinator & Support Team

- i. Whitney Trotta has volunteered as social media coordinator. She will work with Natasha (and others???) to coordinate social media efforts and template posts.

V. Local Food Culture Campaign Updates

a. Fundraising WIT

- i. Sponsorship packet is available in the SSFSN shared google drive under the fundraising folder, along with a tracking spreadsheet.
- ii. Please send prospects for sponsors to Alyssa, Mayra, Joel & Eric and/or connect them directly if you have ideas for sponsors.
- iii. Our first big sponsorship has been secured – enormous thanks to Kaiser Permanente for providing us with a \$10,000 sponsorship.
- iv. Our total fundraising goal to fully fund all aspects of the campaign & summit is \$50,000. Please help us reach this goal.

b. Messaging & Outreach WIT

- i. The [marketing overview](#) was provided to help folks track on the work and key roles. Nick is the content coordinator, Lesley is the website coordinator, Whitney is the social media coordinator. Nick will likely transition into the Marketing Production Coordinator role for phase 2, Katie & Jenni will work together to refine copy for the postcards, Sarah (Robertson) will be logistics coordinator.
- ii. Content partners (if you've signed up to share facts & stories & images) should review the sign-up sheet and stay in communication with Nick to get content submitted between now & July 15th.
- iii. Postcards will be published in three rounds, with the first round of content needed by June 15th.
- iv. Graphic design support is still being sought.

c. Summit WIT

- i. Katie, Aslan, Stephen & Sara met with Scot & Sam of SPSCC in May to do a full site tour. We are waiting for student life to give us final confirmation so that we can sign a contract. We expect to have 7 indoor spaces for sessions, including a teaching kitchen & the cafeteria, as well as options for sessions outdoors.
- ii. The group had a meeting to go over the draft format & begin working on session design. Minutes are available [here](#).

VI. Adjourned at 11:30AM

SSFSN Google Drive: [CLICK HERE FOR ACCESS](#)

