



## SSFSN Minutes

April 5, 2017, 9:30-11:30AM

Thurston Regional Planning Council - 2424 Heritage Ct SW Suite A, Olympia, WA 98502

**Officers Present:** Aslan Meade, Thurston EDC & Co-Chair; Katie Rains, GRuB & Co-Chair; Alyssa Auvinen, WA DOH & Treasurer; and Cathy Visser, Senior Services, TC ABC & Secretary.

**Other Members Present:** Nora White, TC Conservation; Dustin Meade, Intern Mason Matters; Natasha Bynum, TESC; Marilyn Sitaker, TESC; Chris Koehler, WSU Ext.; Jenni Crain, Slow Food; Annie Salafsky, Hesling Junction Farm; Shelley Ferer, League of Women Voters; Mayra Pena, Thurston ABC; Nicholas Vroman; Jeanne Rehwaldt, Mason Matters; Sarah Moorehead, Thurston Conservation District (TCD); Peter Guttchen; Jacob Cravey; Lisa Smith, Enterprise for Equity; Lesley Price, TC PH; Rachel Friedman, Sustainable South Sound (SSS); Stephen Bramwell, WSU Ext.; Joel Hansen, City of Tumwater, TCD, Olympia Meat Collective & Slow Food; Whitney Trotta, Family Support Center; Celeste Wade, SSCFLT & Slow Food.

1) **Introductions/Announcements** – placed online monthly at [www.ssfoodsystemnetwork.org](http://www.ssfoodsystemnetwork.org)

### 2) **Standing Working Issue Team (WIT) Reports**

- **Leadership/Housekeeping**
  - ✓ Action Required – Approve March 1, 2017 Meeting Minutes
    - Minutes approved by consensus with amendments.
  - ✓ Reviewed draft “Methods” of the SSFSN Charter. A few updates were made to the language around empowering people and around advocacy so as to avoid a conflict of interest for those organizations who cannot lobby. Using the word education was acceptable. Katie asked for help to wordsmith. Stephen Bramwell & Jeanne Rehwaldt both volunteered to help. Katie will bring the Charter back for approval next month.
- **Communications**
  - ✓ New email address: [southsoundfood@gmail.com](mailto:southsoundfood@gmail.com)
  - ✓ Web support needed - Chris is helping in the interim; however, with our upcoming local foods education campaign, we need dedicated support for the website. Finding an intern is one option. Dustin is willing to help, but has limited experience. Lesley is willing, but said she’d need more knowledge of Word Press. Chris volunteered to teach Lesley what she knows about Word Press. In the future, Celeste is willing to help, but does not have time now. Katie will bring this to the Marketing WIT and they will refer website content/information on to be posted.
  - ✓ Facebook support needed – It was originally created to post events, but now our focus is to use it for the local foods campaign and the upcoming food summit.

Nick volunteered to help us link our website updates directly to our FB account. Jeanne and Mayra volunteered to help with FB. Whitney suggested that we have a calendar set up to remind SSFSN members to post, spreading this responsibility around to all willing volunteers. Whitney volunteered to set up this calendar.

- ✓ Katie has created a Google Docs folder for sharing among the group. You do not have to have a Google email address to share the folder. She will send a link to the folder and files.

- **Legislative**

- ✓ Karen Parkhurst left a list of bills. A discussion ensued about legislative bills and issues.

### 3) SSFSN 2017 Local Food Culture Campaign WIT Reports

- **Marketing & Outreach :**

- ✓ Action Required – Approval of final messages. Katie thanked the group for getting about 150 people to fill out the survey. She reviewed how we got to the eleven messages presented to the group. The group was in consent about the messages.
- ✓ Sign-up to share images, facts, and to write articles supporting the campaign. Katie passed around a sign-up sheet.

- **Fundraising** (for Messaging and Food Summit)

- ✓ Alyssa Auvinen met with Liz Davis of Thurston Thrives and the staff at the Chamber Foundation to discuss food summit sponsorship. She asked for consent to move forward with the Chamber Foundation, a nonprofit, as our fiscal sponsor. The CF would set up a bank account in our name and donors to the food summit could receive a tax deduction for their contribution if desired. The CF is willing to purchase a registration software platform we could use for the project. We need to get this part done so we can start printing materials for the Local Food Culture Campaign. The group consented to CF being the fiscal sponsor for the event.

- **Food Summit**

- ✓ Action Required – Approve Date & Venue. The proposed days are Friday evening, 10/20 & Saturday, all day 10/21. The proposed venue is South Puget Sound Community College Student Union Building, which is on the main campus. The cost would be \$4000 maximum for facility set up and rental fees. The dates were consented. Joel mentioned that deer hunting season conflicts with the meeting each year, which will prevent some people from attending.
- ✓ The target is 300 attendees. The goal is to have half of the attendees pay, which would include SSFSN member organizations. The other half of members would attend free of charge and will target rural school districts, food banks, senior centers, homeless advocacy groups, parenting programs, tribal communities and other potentially low-income or minority populations.

### 4) **Creative Collaboration** – Carrie Ziegler, Artist and founder of Earth Art

- Carrie shared her information about her collaborative art and education projects with local schools and LOTT. She can be reached via email at: [myearthart@gmail.com](mailto:myearthart@gmail.com)
- To see her work online, go to <https://carrieziegler.com/>

- The group discussed ways that we could employ her services in our Campaign.

**Adjourn 11:40AM**

**Upcoming Meeting(s) & Agenda Items:**

- April 21, 2017, 10:30-12:30 pm – Food Summit WIT meeting at GRuB.
- April 26, 2017, 3-5 pm – Marketing & Outreach WIT Meeting at EDC
- May 3, 2017, 9:30-11:30 a.m. – SSFSN meeting at TRPC
  - Local food Culture Campaign WIT Reports
  - Thurston Thrives Housing Hub – Bud Blake